



E-Learning

Design Thinking for Managers

Relevant, practical, to the point

Total duration: approx. 3 hours

Languages:  

Price: € 119,- excl. VAT

Package prices from 50 licenses on request

Main Topics

- Design Thinking Process
- Useful application scenarios for the method
- Requirements for managers in design thinking
- Decision-making process in design thinking projects
- Suitable framework conditions
- Sintegration of the method in your own context

Target Group

Established or new managers who either want to know what is behind the buzzword 'design thinking' and what added value it could bring to their team, or who already know the method and wish to know how they can support their team in the productive application of design thinking.

Experts

In this course, participants benefit from the expertise of the Dark Horse design thinking agency and innovation consultancy. The experts Lisa Kroll and Torben Lohmüller are representative of this.



Let us advise you

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