



e-learning

# Authentic and Successful Presentations

“You won’t believe what happened to me yesterday...” or “Welcome. My name is...”? Which one grabs your attention more? This e-learning course is all about giving authentic and successful presentations that will persuade and inspire your audience. There are six units: “Preparing Your Presentation”, “Beginning Your Presentation”, “Your Presentation: Your Stage Presence”, “Structuring Your Presentation”, “Ending Your Presentation”, and “After Your Presentation”.

Booking Number: **34906**

Group of participants:  
All those involved in the organisation of meetings or working groups

Duration: **approx. 2,5 hours**

Language:  

Unit price:

€ 119,- zzgl. MwSt. | € 141,61 inkl. MwSt.

Package prices from 50 licenses on request

## Learning objectives

- ✓ You will learn to prepare for your presentation in a professional manner, to formulate the goal and message of your presentation, to consciously analyse your audience, and to deal with stage fright.
- ✓ You will learn how to start your presentation with an “ear opener”, find the right body language to begin your presentation with, and to thus win over your audience in a short time.
- ✓ You will learn to establish your stage presence using body language, facial expressions, your voice, and language.
- ✓ You will learn how stories, emotions, and media make your presentation more interesting and persuasive.
- ✓ You will learn how to create a good and memorable end to your presentation!
- ✓ You will learn how to get better at presenting through reflection and to improve your skills.

## Contents

Preparing your presentation: goal, messages, structure, media, setting, timing, and dealing with stage fright

Beginning your presentation: winning over your audience in a short time

Stage presence: body language, facial expressions, voice, and language

Structuring your presentation: storytelling, emotions, using media, dramatic effects

Ending your presentation: creating a good end for your presentation

After your presentation: reflection and personal development



**Information on the web**

[www.haufe-akademie.de/34906](http://www.haufe-akademie.de/34906)



**Let us advise you**

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