



e-learning

# Online Networking

Networking has never been easier than it is today! Thanks to social media, it's easier than ever to make new contacts and maintain existing ones. A strong network can open any number of doors and connect you with people who can help you advance in your personal and professional goals. Take advantage of this potential and learn how to build a professional network and maintain existing contacts. In addition, learn how to create an engaging and consistent profile and develop interesting content that aligns with your goals.

Online networking is one of the most important skills of the digital age. It is not reserved for offensive or extroverted people; on the contrary, the exciting thing about networking is the variety of possibilities. Design your very own online networking strategy with the help of this eLearning.

Booking Number: **34261**

Group of participants:

For all those who want to build and maintain a strong network in the long term and who want to complement analogue networking with online networking.

Duration: **approx. 3 hours**

Language:  

Unit price:

€ 119,- zzgl. MwSt. | € 141,61 inkl. MwSt.

Package prices from 50 licenses on request

## Learning objectives

- ✓ Learn how to take stock of your own network.
- ✓ Define your goals for online networking.
- ✓ Offer your contacts added value in the sense of a win-win mindset.
- ✓ Create an appealing profile and convincing content based on your personal goals.
- ✓ Actively and purposefully approach new contacts and inspire people with your ideas.
- ✓ Meet new contacts and know how to maintain these connections in the long term.
- ✓ Define your goals for online networking.

## Contents

- What will I learn in this eLearning?
- Which people do I spend the most time with?
- Achieving goals
- What are my networking goals?
- How can mentors and thought leaders support me?
- How do I develop a win-win mindset?
- Presenting myself professionally
- How do I ensure an appealing profile?
- How do I actively approach new contacts?
- How do I create appropriate content?
- How do I express appreciation?
- How do I find multipliers for my ideas?
- What will I take away from this eLearning?



**Information on the web**

[www.haufe-akademie.de/34261](http://www.haufe-akademie.de/34261)



**Let us advise you**

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